

Women's Realm--Social and Personal--Club News--City Charities--Fashions--Features

Ideal Type of Mother Is Disappearing As "Pal" Wife Comes To Fore

Excitement of Modern Life Blamed For Too Early Weaning of Babies by Child Welfare Director

Canadian Press
MONTREAL, July 4.—Many things are being held at the door of modern life, with its changed conditions, and one of the latest is that it tends to make being a mother a "pal" wife. A study of the nation of feeding infants has been made by the Child Welfare Association of Montreal, and it is summed up in a few words.

A day or two, Dr. Chandler, medical director of the C. W. A., has been making a public statement. The modern mother is being conducted in health centers, and it is not a matter of course that she will be with the nursing child. The child is being weaned too early, and the result is that the child is not getting the best of the nursing process. It is not a matter of course that the child is being weaned too early, and the result is that the child is not getting the best of the nursing process.

Midsummer Weddings ..

STORY-TO-JOHN

On Saturday afternoon, June 29, at 2 o'clock, Miss Agnes Johnson, daughter of Mr. and Mrs. Asst. Johnson, of St. James, became the wife of Mr. Robert Johnson, of St. James. The ceremony was performed by Rev. H. Brown at the home of the bride.

NEWMAN-HEDEN

A pretty wedding was celebrated Saturday on June 29 at the home of the bride, Mrs. H. H. Hedden, of St. James. The ceremony was performed by Rev. H. Brown at the home of the bride.

CROSS-DE FORAS

St. Mary's Cathedral was the scene of a wedding of unusual interest on Saturday at high noon when Miss Mary Cross, daughter of Mr. and Mrs. Cross, of St. James, became the wife of Mr. De Foras, of St. James. The ceremony was performed by Rev. H. Brown at the home of the bride.

ST. MARY'S CATHEDRAL

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In the Changing Mode

Presbyterian Mission

Workers Are United

At Church Ceremony

Jean Johnston Becomes

Brile of Rev. A. Robertson

on Wednesday

A wedding of wide interest took place in the Presbyterian Church Wednesday evening at half-past seven when Miss Jean Johnston, daughter of Mr. and Mrs. A. Robertson, of St. James, became the wife of Mr. A. Robertson, of St. James. The ceremony was performed by Rev. H. Brown at the home of the bride.

ST. JAMES' CHURCH

A wedding of wide interest took place in the Presbyterian Church Wednesday evening at half-past seven when Miss Jean Johnston, daughter of Mr. and Mrs. A. Robertson, of St. James, became the wife of Mr. A. Robertson, of St. James. The ceremony was performed by Rev. H. Brown at the home of the bride.

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English People Are Becoming Too Often Borrowers of Words

But How Shall Deficiencies in Language be Supplied?

Leam Plummer complained to the

Chamber of Commerce that

we go to the French language for

the name of a particular British quality

of character—write Mary Newman

in the London Daily News.

What a man assumes his countrymen

has friends are immediately

made to express what "his" is

in his own words, and he is not

to be found in his own language.

The author of the article was

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Summer School Classes Started At University

Registration of Five Hundred Expected by Week-End—

Nearly Eighty Courses Offered by the

Department of Education

Registration is in full swing at the

University of Alberta, and the

Department of Education has

received a large number of

registrations for the summer

school classes. The number of

registrations for the summer

school classes is expected to

reach five hundred by the week-

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McKerlie Will Wed

Interesting Event

Of Tuesday Evening

One of the prettiest weddings of the

season took place on Wednesday

evening at half-past seven when

Miss Margaret McKerlie, daughter

of Mr. and Mrs. McKerlie, of St. James,

became the wife of Mr. McKerlie,

of St. James. The ceremony was

performed by Rev. H. Brown at the

home of the bride. The wedding

was a very interesting event, and

was attended by a large number of

guests. The bride and groom

were both very happy, and the

wedding was a very successful

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3000 FISHING PERMITS ARE ISSUED HERE

Record in Price Obtained
for Lac La Biche
Whitefish

More than 3,000 fishing licenses and permits have been issued for Alberta waters to date this year, according to Inspector Rodd of the local fisheries office.

This number is a considerable increase over the same period in 1928, and before the end of the year a new all-time mark is expected. The licenses issued are for various species of fish, including trout, salmon, and lake trout.

At present the permits are being checked over by local officials, and it will be some days before the work is finished. In the meantime fishing goes on as usual in all streams and lakes in the province.

In some of the commercial lakes, the catch this year has been excellent and with good prices prevailing, fishermen are having a good year. A case in point is Lac La Biche, where some three weeks after the season opened on May 16, the season's limit was caught. The men here received 10 cents a pound for whitefish, the highest price ever paid.

The domestic licenses are those issued to Indians, halfbreeds and trappers for catching fish for their own use.

In connection with angling, it is stated that requests for permits have come from all over the dominion and many of the States south of the line, the fame of Alberta's fish having travelled far and wide. *Stuart Armstrong*

HON. P. HEENAN
TO VISIT CITY

TO VISIT CITY

Will Sign Agreement on Old Age Pensions Plan

Hon. Peter Heenan, minister of law in the dominion cabinet, will be visitor in this city next week, when he will sign on behalf of the dominion the agreement between dominion and province by which the Old Age Pensions scheme will be formally brought into being, according to Hon. R. G.

The minister went east with W. J. Cunningham, city power superintendent, to carry out investigations on the organization, operation and costs of various hydro-electric plants of the east. The minister visited the Niagara Falls plant of the Ontario Hydro-

Mr. Cunningham and the minister started company at Toronto, the former proceeding to visit Buffalo, New York, Baltimore, Boston, and such other points as he might find necessary to collect information.

The minister found the eastern power magnates willing to co-operate to the fullest extent and brought back such valuable information which will form the basis of a report to be made to the executive council in the near future.

and its usual weekly luncheon at the Macdonald hotel Thursday. H. Milton Martin was the speaker of the day and his subject dealt with his experiences during the rush to the londyke in 1898.

What Happened In Police Court

Reginald A. Bowness was discharged from a charge of theft when no evidence was offered.

Charged with non-support, George Page had his case adjourned for a week. Page told the court that each month he sent money to his wife at the coast from last September to March, 1929, when at that time he started receiving bills from firms there for purchases his wife had made.

"It was just a case of paying her
paying the bills so I did the latter,"
he told the court.

* * *

Magistrate Primrose adjourned the
case to see if financial arrangements
between the couple could be patched

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and
Summer School Students**

Complete course assumes no previous steps and dances. Lessons daily 2 p.m. and 7 p.m. Special hours arranged to suit your convenience. Private teaching rooms. Phone 6324.

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WRECKED CARS FOR SALE AT 1/2 PRICE
EDMONTON AUTO RADIATOR WORKS
1001 10th Ave. S. E. Phone 1011

Vacation Trips Mean Broken Parts

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Model "A" 1929 Ford
Special Service "A" McLaughlin
You Can Save!

Auto Wreckage Ltd.
1620 8th Street Phone 1000
A-1508

100 Live Stock

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EDMONTON BARRIERS IN CANADA
EDMONTON BARRIERS IN CANADA

105 Poultry

EDMONTON BARRIERS IN CANADA
EDMONTON BARRIERS IN CANADA
EDMONTON BARRIERS IN CANADA

Business and Professional Directory

The following is a complete list of
all business and professional firms
and their addresses in Edmonton
and the surrounding area.

Agreements for Sale

AGREEMENTS FOR SALE OF REAL ESTATE
EDMONTON BARRIERS IN CANADA
EDMONTON BARRIERS IN CANADA

Architects

A. M. CALDERON—REGISTERED ARCHITECT
EDMONTON BARRIERS IN CANADA
EDMONTON BARRIERS IN CANADA

Auctioneers

EDMONTON BARRIERS IN CANADA
EDMONTON BARRIERS IN CANADA
EDMONTON BARRIERS IN CANADA

Barbers

EDMONTON BARRIERS IN CANADA
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Bakers

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Barbers

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Business Directory

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Dentists

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W. S. HALL

EDMONTON BARRIERS IN CANADA
EDMONTON BARRIERS IN CANADA
EDMONTON BARRIERS IN CANADA

Divorce & Domestic Disputes

EDMONTON BARRIERS IN CANADA
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EDMONTON BARRIERS IN CANADA

Detective Agencies

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EDMONTON BARRIERS IN CANADA

Doll Hospital

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Electricians

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Financial and Real Estate

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Furriers

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THE ARCTIC FUR

EDMONTON BARRIERS IN CANADA
EDMONTON BARRIERS IN CANADA
EDMONTON BARRIERS IN CANADA

COLD STORAGE

EDMONTON BARRIERS IN CANADA
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EDMONTON BARRIERS IN CANADA

"Buffalo King"

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Gunsmiths

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Harness, Saddles, Repairs

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Hats Cleaned and Blended

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House Moving

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Hotels

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Iron-Works

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Leather Goods Required

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Letter Service

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Maternity Hospitals

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Medical Massage

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Northwest Realty Co.

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Re-Tinting Shop

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Rubber Stamps

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Roofing and Repairs

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Shoe Repairing

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OUT OUR WAY - By Williams



ART AND NATURE

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RIVAL WIVES

Continued From Page Six

made a slight gesture of dismissal toward the man, then, without waiting for his reply, she turned and walked away. He stood looking after her for a moment, then he turned and walked away. He stood looking after her for a moment, then he turned and walked away. He stood looking after her for a moment, then he turned and walked away.

FANS RIOT AT WINDSOR TRACK

Officials are Mobbed When Result of Seventh Race Announced

WINDSOR, Ont., July 4.—Angered by what they believed to have been a "fix" in the seventh race of the Windsor track, a mob of about 100 fans mobbed the officials and the jockey when the result of the race was announced.

The mob, which was led by a man named "Red" who was known to be a "fixer," began to throw stones and other objects at the officials and the jockey. The officials were forced to flee the track and the jockey was taken to the hospital.

The race was a 100-yard race and the winner was a horse named "Red" who was owned by a man named "Red" who was known to be a "fixer."

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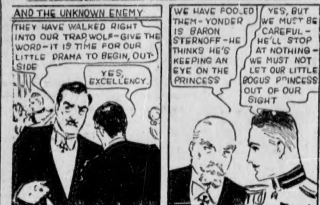
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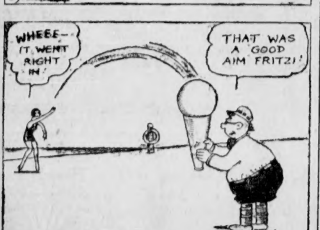
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JANE ARDEN By Monte Barrett and Frank Ellis



FRITZI RITZ By Ernie Bushmiller



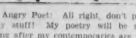
Flapper Fanny Says



Dumbells



Quips and Quirks



THE GUMPS



GASOLINE ALLEY



High Lee—High Lo



By Sidney Smith



All for Conscience



By King



FLYING TO FAME



A Dive for Life



By Ernest Henderson



THE NEBBES



Independence Day



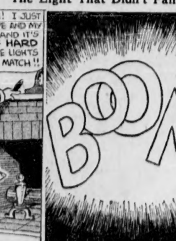
By Sol Hess



WINNIE WINKLE THE BREAD WINNER



The Light That Didn't Fail



By Branner



LITTLE ORPHAN ANNIE



Information



Boom!



By Harold Gray



Store Hours:
9 a.m. to 5:30 p.m.

EATON'S FRIDAY BARGAINS

Wednesday Store
Hours, 9 to 1 p.m.



Knitted Suits and Smart Ensembles

Regularly \$15.00 to \$49.50

FOR traveling—for business wear—for sporting hours, whether they be after 3 o'clock or during a merry vacation—nothing exceeds in smartness—a woolen ensemble.

Tweeds with blouses or matching frocks of silk—jerseys in jacket or long-coated styles—flannels that fashion aviator topcoats with smart sleeveless frocks of silk. Every fabric that has enjoyed a chic popularity in the opening weeks of the season is included in the array.

Two and three-piece ensembles: Frocks with coats—sweaters with skirts—matching jackets and skirts with contrasting blouses.

You'll be delighted with the variety and the smartness of the array—if you're early enough to view it in its entirety. All sizes in the collection.

Friday \$9.75 to \$35.00

Square and Oblong Scarfs

Regularly 95c—Friday, 69c

A limited color range permits a remarkable pricing on crepe de chine scarfs of fine quality. Let shirtings give the moderate effect so smart in this season's novelties. These scarfs blend with the soft tints of hand, blue, yellow or rose beige that form the background.

Chamoisette Gauntlets

At a Friday Bargain Pricing

MOTORING, and knock-about summer excursions in general can run have with expensive gloves. That's why many women purchase several pairs of inexpensive washable gloves for each occasion.

These are exceptionally well made and good-looking for such a low price and just the thing for each use. Jammy turn-down cuffs embroidered in contrasting colors. A remarkable quality of chamotte in grey, tan or black. Sizes 6, 8 and 10. Reg. 60c. Friday, 49c.

Special Purchase and Selling Women's Summer Footwear

ORDINARILY such smart and seasonable footwear would unhesitatingly be priced much higher. But the opportune arrival of the shipment in time for Bargain Day gives this remarkably low pricing.

The smart rounded pumps are in two shades of fine materials in leather weave. The backs and slender spike heels are of fine woven mesh in color. Surpassing the ordinary type of summer footwear in that the lasts are smart and the fine leather soles very flexible. Only 62 pairs but every size from 3 to 7 in the lot.

\$2.95

EATON Service Grocery

Phone 91243—Regular Store Deliveries

B.C. PURE CANE SUGAR for Preserving, Friday Bargain 10-lb. bag \$5.60 20-lb. bag \$2.90 25-lb. bag \$1.17
FIVE BONES, ROBIN HOOD, ROYAL HOUSEHOLD and QUAKER FLOUR, Friday Bargain 10-lb. bag \$3.80 15-lb. bag \$1.93 25-lb. bag 98c

Butter, Eaton's Imperial Brand, Creamery Butter, Freshly Special, 2 lbs. for 72c
Chips, Quick Buds, large pack, Special, 19c
Sunlight Soap, 4 bars in a can, Special, 1.00
Tomatoes, Choice Quality, No. 2, 10 lbs. Special, 4 lbs. for 50c
Strawberry Jam, Japane Brand, 4 lb. tin, Special, per tin 63c

Tea, Eaton's Family Blend, Black Tea, Special, per lb. 69c
Special, 3 lbs. for 2.00
Coffee, Eaton's Plantation Brand Pure Coffee, Special, per lb. 49c
Special, 3 lbs. for \$1.45

Shredded Wheat, a nourishing Breakfast Food, Special, 3 paks. for 29c
Rolled Oats, 14-lb. cotton bag, Special, 63c

At the Fruit and
California Valencia Oranges, 20 lbs. Friday Bargain, 43c
2 dozen 25c
Peaches, California Lemons, 20 lbs. Friday Bargain, 35c
per dozen 29c
Ripe Cantaloupes, Friday Bargain 3 lbs. for 37c
Ripe Watermelon, Friday Bargain, per lb. 6c
Ripe Watermelon, Friday Bargain, per lb. 98c
New R. C. Potatoes, Friday Bargain, 25c

EATON Quality Fresh and Cured Meats
Phone 91243—Regular Store Deliveries

HOUS SPECIAL 9 to 10 A.M.
Boned and Rolled Ham, (Smith's) Merguez, Extra Special, 31c
Bacon O. K. Lard, 3 lb. pack, Extra Special, per pack 51c

EATON Standard Beef
Prime Boston Beef Steak, Special, 36c
Prime Shoulder Roast Beef, Special, 20c

Prime Rolled Ham, 21c
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A Friday Bargain in Silk Frocks

\$10.95 Sleeveless and Formal Frocks Reduced

FLAT Crepes—Printed Crepes—Sporty Washable Silks. Smartly styled in frocks that were reasonably ticketed at their former pricing.

Thirty frocks in all—it is a varied and colorful array. Bright summer shades of sporty sleeveless models blend with the soft prints and the smart sophisticated frocks for more formal occasions. Heavy lustrous crepes in intricate prints and stripes contrast with the light silks that will dip in many a soapy tub without the slightest change in their soft hues.

Many swaggar styles are included. Sizes 14 to 20 and 24 to 42.

\$5.95

Attractive Summertime Frocks

For Home, Beach or Garden!

THERE'S a fresh, crisp coolness about these frocks that is seldom achieved in garments so low in price.

Maybe it's because of the minute colorful designs of the cotton prints. Or because of the youthful becoming styles.

Or because of the sheer frills or organza that form little collars or pockets.

Perhaps the fact that they're sleeveless has something to do with it.

But whatever the reason, the fact that they are cool and attractive remains. And that they are real Friday Bargains is proven by the price. Sizes 24 to 42.

\$1.00



9 o'Clock Specials



Oriental Ware Clearance

OBJECTS useful and ornamental—and all of them bearing quiet, mysterious oriental designs—now offered at tempting prices that carry big savings with every purchase.

Decorative Tea Trays, 5c
Small Oriental Brass Trays, 5c
Oriental Writing Sets—Pretty little sets consisting of blotter, tray, ink well, penholder and pen. 50c
Friday Bargain in every lot.

Handkerchiefs Half Price

A VERY choice offering for all who realize that silk handkerchiefs are by far the best used—if not too expensive. At this nine o'clock half pricing, every man should secure several.

Reg. 75c. Special Regular \$1.00, for 2 for 75c 50c

Neu-Tone Flat Wall Paint

A splendid paint for interior decorating, one which is easy to apply and dries quickly. A particularly fortunate purchase. A nine o'clock special, for half price, Regularly \$1.55 per quart.

42c 77c

Two Special Assortments Oriental Brassware

At 10c
Plated pin trays, tea stands, rose vases, finger bowls, letter openers, candy baskets, etc.

At 25c
Service trays, blotters, stamp holders, plain trays and hundreds of other articles of which we have too small a quantity to advertise.

"Babe Ruth" Baseballs Half Price

LADS who play "catch" and other chaps who need plenty of baseballs for practice purposes, will jump at this timely half-price offering.

Describe Babe Ruth Baseballs, the regulation size and weight. All balls fitted with genuine smooth horsehide cover. Each 50c

Three Sets Plain White Dinnerware Half Price at Nine O'Clock

THE product of Japan—three sets of snowy dinnerware that for smoothness of glaze and durability under constant use would be hard to equal at this very low pricing.

Nineteen-sets pieces complete. To the first three customers Friday morning at half price.

\$7.50

Ronok Floor Wax

Reg. 75c

Wax that will make your floors as smooth and gleaming as glass.

It is made in England, and is widely known as a wax, easily applied and that will give a lasting polish. Telephone 91273. 1-lb. tin, 45c

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Clearance of LACES and RIBBONS

At Lowest Possible Pricing

No doubt that the lace and ribbon counter will be crowded on Friday morning—every woman has a hundred uses for dainty ribbons or pretty line edgings.

COTTON TOWELING, FANCY NET LACE, MERCERIZED INSERTION, COTTON RIBBON, BROWN AN BRONZE RIBBONS.

Your choice at per yard

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Men's Handkerchiefs

Men's fancy rayon handkerchiefs in fawn, grey, blue, saff, etc., with handsome contrasting borders. All shades. Have half-inch borders.

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Another Fashionable Corsetry Success

The Nemo-Flex Corsetette

A MODEL of outstanding smartness and practicability even in the grouping of Nemo-Flex models. A model that affords all the support and sturdiness of a well-made corset with the light coolness and unbroken line of a corsetette.

The inner stays as illustrated have duplex boning, front clasps, and bands and insets of sturdy elastic.

The outer, attached garment is of silk brocade, with shoulder straps and six lipo supports of matching elastic.

\$7.50

Take advantage this week of the expert fitting service of the personal representative of the Nemo-Flex company.

Dainty Rubber Aprons

HIGHLY valued and treasured by busy housewives and business women who run their own kitchenettes. Very effective and smart-looking are they—as well as being serviceable.

Be sure and shop early Friday for these aprons—only 100 aprons at this Friday Bargain price.

35c

Summer Frocks for Girls

Daintily-Trimmed Prints

HOT days in town or country will be made more enjoyable for mothers and little daughters alike by this Friday Bargain.

For Mothers will decide against tireless hours of housework when such economies are offered on well-made frocks. And daughters will hail with glee the opportunity of wearing such daintily becoming frocks.

Stylishly-fitting bodices and skirts gathered form a very attractive style. Binding or trimmings in gay colors add to the summery effect. Crisp trimmings of organza brighten many a little frock.

All styles have been designed with an eye to ease of laundering. Smaller sizes have little matching panties. Sizes 2 to 8 and 7 to 12. Friday Bargain.

69c

Wide Floppy Mohairs

Cool, Sheer and Very Attractive

SOFT flattering shadows cast by transparent brims. Delightful pastel hues to blend with summery frocks. The ultra-feminine prettiness of wide satin ribbons and velvety flowers used as clever trimmings.

In short, hats that are calculated to make you look your loveliest. A myriad of colors, shades and small styles from which to choose.

\$2.95 and \$3.95

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